

Appendix

Social investment policy

Philosophy

Since Philips was founded in 1891, it has worked to improve social equity and environmental quality, proving that responsible business is good business. Operating this way, the company has been able to improve economic prosperity for itself, its stakeholders and society at large. With its tradition of integrating economic, environmental and social issues, Philips understands that sustainable development is one of the most challenging issues facing the world.

Commitment

Philips is active in the community, supporting initiatives to improve people's lives, and is focusing on education and healthcare, particularly for the underprivileged.

Policy

- Philips makes optimal use of its own resources, both in terms of money and other assets, which may include:
 - Facilities (for instance by hosting meetings and events on company premises);
 - Products (for instance by donating and collecting products, including the redistribution of used products, or leasing equipment for organizations);
 - Technology (for instance by training on the use of equipment).
- Philips encourages its employees to use their skills and expertise as volunteers, in agreement with their management.
- Philips values working through partnerships with stakeholders like NGOs, local communities and/or officials.
- Philips carefully considers the value of being a key contributor, making a visible and unique difference with its own knowledge, expertise or products, rather than being just one of many supporters.
- Philips pursues balanced communications that illustrate the company's contribution to particular initiatives and their social impact, without being exploitative.

The Philips logo, consisting of the word "PHILIPS" in a bold, blue, sans-serif font.